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# Take a stroll down Advertising Avenue

**T**HE most wonderful street in the world . . . Yes, and the most interesting. A little jaunt down Advertising Avenue gives you all the latest news about the food you eat—the clothing you wear—the amusements you seek. You learn where and when to make your every purchase most satisfactorily and economically.

Advertising Avenue displays all the latest offerings of the "Butcher, the Baker, the Candle Stick maker" . . . The purchasing agent of your household can very materially increase the value of every dollar by simply reading these displays every week in the Torrance Herald and Lomita News . . . thereby keeping informed on the price trend of your purchases.

*"Teach your dollars to have more cents"*



**Torrance Herald and Lomita News**

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